

62

Ro



[1959]

Moor

LIBRARY
RECEIVED
★ JAN 5 1959 ★
U. S. Department of Agriculture

MINIATURE ROSES

SEQUOIA NURSERY
2519 E. Mineral King Visalia, California

HYBRIDIZERS AND GROWERS OF MINIATURE ROSES

The most complete selection in America

Phone: REDwood 2-0190

Dear Gardener:

Thank you for your inquiry and I know that if you've never tried have a heap of satisfaction coming.

The types of miniatures we are hybridizing are new. The roses are of known parentage and growing qualities just like their sisters. In many cases, one of them is a well known bigger brother or sister, like the floribunda!

Most miniatures will bloom and start again in doors 10 months a year. In warm climates they will grow all year and bloom nearly as long. Most varieties are ever-blooming, especially in winter months, but there are exceptions. There is one exception; one which seems to have all the qualities of the floribunda and blooming more than all other varieties. Miniatures make wonderful gifts and can be given at several times during the year. Try to say "Happy Mothers Day", or "Happy Birthday". Roses will bring and give a lot of pleasure. Try some today.

P. S.

For easy care and culture practices

MINIATURE ROSES FOR FLORIST AND POT PLANT GROWING



Miniature Rose "DIAN" growing in 7 inch pot. Starting to bloom again just 29 days after light shearing! Over 50 buds and flowers on this plant.

BEGINNERS COLLECTION

1 Oakington Ruby (red)	each \$1.25
1 Pink Joy (pink)	each \$1.25
1 Cinderella (white)	each \$1.25
1 Little Buckaroo (red)	each \$1.25
Regular Price	\$5.25
YOUR COLLECTION PRICE	\$3.95
SAVE	\$1.30

RAINBOW COLLECTION

1 Dian (pink-red)	each \$1.25
1 Bit O'Sunshine (yellow)	each \$1.25
1 Patty Lou (bi-color)	each \$1.25
1 Mary Haywood (pink)	each \$1.25
1 Red Imp (red)	each \$1.25
Regular Price	\$7.25
YOUR COLLECTION PRICE	\$4.95
SAVE	\$2.30

1 Magic Wand (red Cl.)	each \$2.00
1 Little Buckaroo (red)	each \$1.50
1 Pink Joy (pink)	each \$1.25
1 Mary Haywood (pink)	each \$1.25
1 Dian (pink-red)	each \$1.50
1 Pink Cameo (rose pink Cl.)	each \$2.00
1 Bit O'Sunshine (yellow)	each \$2.00
1 Westmont (red)	each \$1.50
1 Little Scotch (yellow)	each \$1.50
Regular Price	\$16.50
YOUR COLLECTION PRICE	\$12.95
SAVE	\$3.55

Moor ROSES







Dear Gardener:

Thank you for your inquiry and interest in miniature roses. I know that if you've never tried growing miniatures, you will have a heap of satisfaction coming!

The types of miniatures we are hybridizing are comparatively new. The roses are of known parentage and are tested for growing qualities just like their bigger brothers and sisters. In many cases, one of the parents, or grandparents, is a well known bigger brother or sister hybrid tea or floribunda!

Most miniatures will bloom and stay green when planted outdoors 10 months a year. In warmer climates many stay green all year and bloom nearly as long. Indoors, in all climates, most varieties are ever-blooming. They do not bloom as profusely in winter months, but they do stay green and attractive. There is one exception; our miniature rose DIAN seems to have all the qualities of the perfect rose. It stays green and blooming more than all others - 12 months out of the year! Miniatures make wonderful gifts in colorful pots. You can have several growing at all times awaiting to be given away to say "Happy Mothers Day", or "Get well soon". These little roses will bring and give a lot of happiness.

Try some today.

P. S.

For easy care and culture practices, see back of this folder.

Sincerely,

Ralph Moore

BEGINNERS COLLECTION

1 Oakington Ruby (red)	each \$1.25
1 Pink Joy (pink)	each \$1.25
1 Cinderella (white)	each \$1.25
1 Little Buckaroo (red)	each \$1.50
Regular Price	\$5.25

YOUR COLLECTION PRICE \$3.95

SAVE \$1.30

RAINBOW COLLECTION

1 Dian (pink-red)	each \$1.50
1 Bit O'Sunshine (yellow)	each \$2.00
1 Patty Lou (bi-color)	each \$1.25
1 Mary Haywood (pink)	each \$1.25
1 Red Imp (red)	each \$1.25

Regular Price

YOUR COLLECTION PRICE \$4.95

SAVE \$2.30

LITTLE BIG TEN COLLECTION

1 Candy Cane (bi-color)	each \$2.00
1 Magic Wand (red Cl.)	each \$2.00
1 Little Buckaroo (red)	each \$1.50
1 Pink Joy (pink)	each \$1.25
1 Mary Haywood (pink)	each \$1.25
1 Dian (pink-red)	each \$1.50
1 Pink Cameo (rose pink Cl.)	each \$2.00
1 Bit O'Sunshine (yellow)	each \$2.00
1 Westmont (red)	each \$1.50
1 Little Scotch (yellow)	each \$1.50

Regular Price

YOUR COLLECTION PRICE \$12.95

SAVE \$3.55

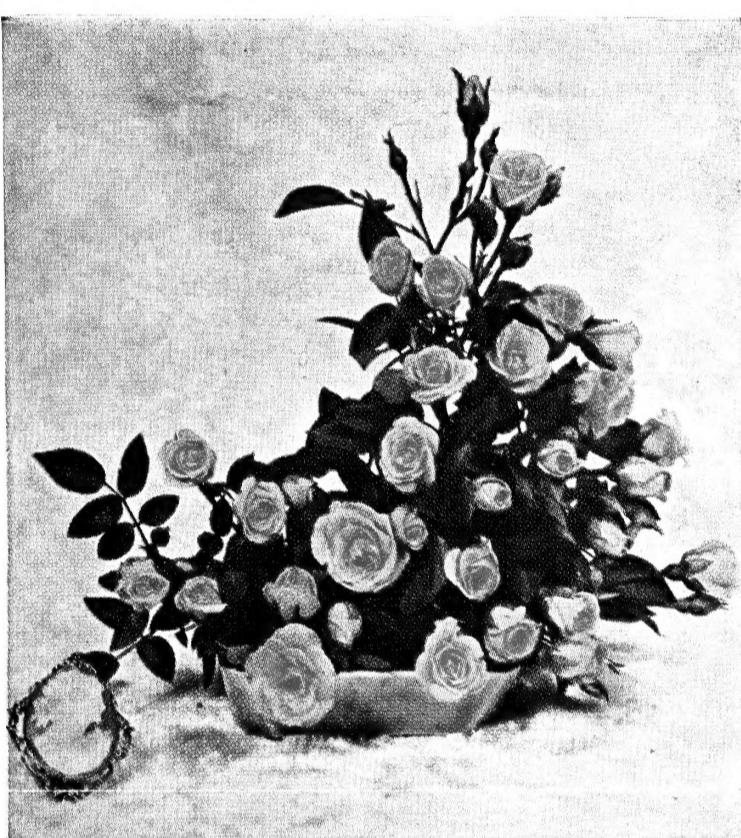
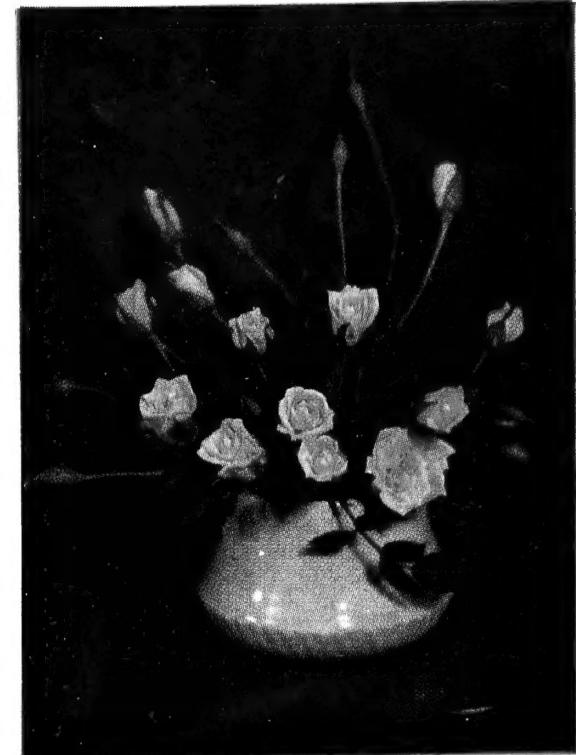
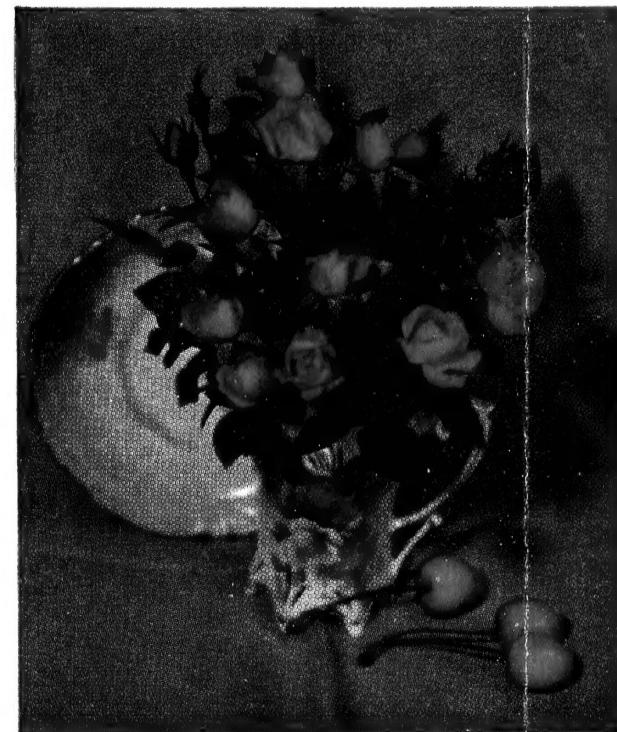
Moore ROSES



MINIATURE ROSES ANYONE CAN GROW

CANDY CANE. (Pat. R.R.). New and different. Opens to semi-double one and one half inch flowers with golden stamens. Pink to light red with white stripes! See color illustration. Blooms in loose clusters or sprays. Climbing Miniature up to 4 feet tall. Supply limited.

\$2.00 each; 3 for \$5.00



PINK CAMEO. (Pat. 1451). First truly Everblooming Miniature Rose in Climbing Form. Perfect miniature Rose-pink (Tyrann rose) buds. Long lasting cut flowers — wonderful boutonniere, corsage and small bouquet rose. Shrub or small pillar (up to 5 ft.). Will bloom first year.

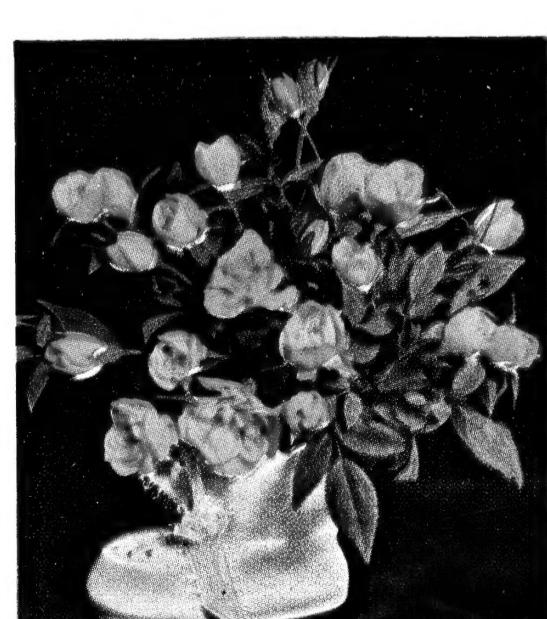
\$2.00 each; 3 for \$5.00

Beautiful Year Around COLOR OUTDOOR AND INDOOR



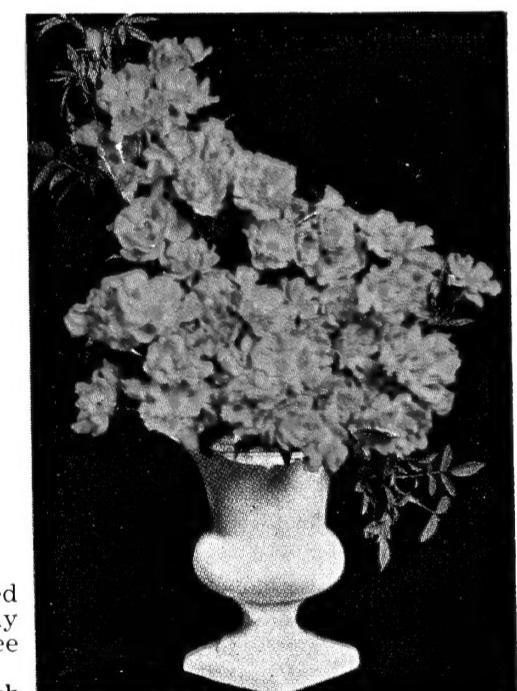
DIAN. (Pat. App. For.). One of the finest miniatures we have introduced. Hardy, vigorous plant and one of the freest flowering. Brilliant "Pink-red" flowers with a glowing undertone. Fragrant, long-lasting cut flower. Excellent border or pot plant. Grows 12 - 14 inches high.

\$1.50 each; 3 for \$3.90



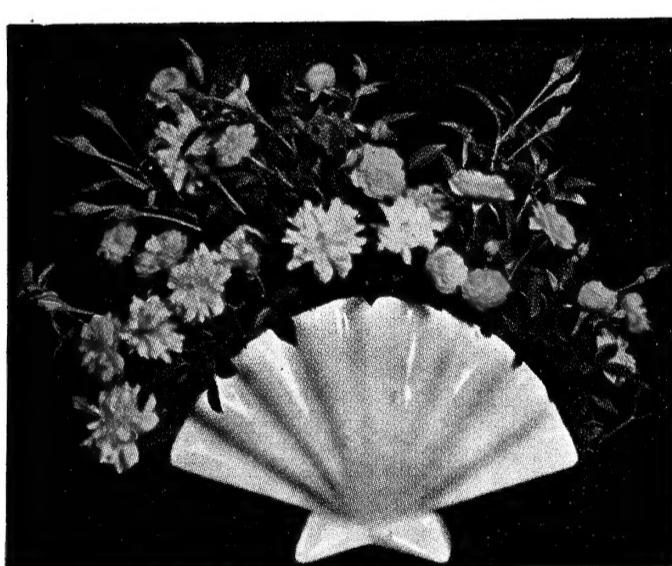
MAGIC WAND. (Pat. R.R.). New red everblooming miniature climber. Tiny Tom Thumb buds. Always in bloom. (See color illustration).

\$2.00 each



BIT O' SUNSHINE. (Pat. 1631). Brightest yellow miniature. Shapely yellow buds in profusion on a bushy 12 inch plant. Fragrant. Try this in pots!

\$2.00 each; 3 for \$5.00



MARY HAYWOOD. (Pat. App. For.) Bright pink. Very double one inch flowers. Petals drop clean. Makes a neat free-flowering plant about 10 inches high. Abundant, bright green, very tiny foliage.

\$1.25 each; 3 for \$3.50



LITTLE BUCKAROO. (Pat. 1726). Hardy, vigorous plant to 15 inches. Excellent border rose. Very lasting bright red flowers.

\$1.50 each; 3 for \$3.90



THEY'RE MINIATURES

PINK JOY. (Pat. 1378). Double, fragrant pink flowers. Beautifully shaped deep pink buds with touch of salmon. Grows much like Oakington Ruby.

\$1.25 each; 3 for \$3.50

MOORE MINIATURE ROSES

Miniature Roses are easy to care for. They are remarkably pest-free. Sunlight, regular watering and a small amount of fertilizer is all they need. Pruning is very easy. Trim back to about half size each spring with shears like you would boxwood. Remove dead twigs. Throughout the year, trim stems that may prove unattractive to the plant's shape. (Instructions with the plants).

RED

DIAN. (Pat. App. For). One of the finest miniatures we have introduced. Hardy, vigorous plant and one of the freest flowering. Brilliant "Pink-red" flowers with a glowing undertone. Fragrant, long-lasting cut flower. Excellent border or pot plant. Grows 12 - 14 inches high. **\$1.50 each; 3 for \$3.90**

LITTLE BUCKAROO. (Pat. 1726). Hardy, vigorous plant to 15 inches. Excellent border rose. Very lasting bright red flowers. **\$1.50 each; 3 for \$3.90**

CENTENNIAL MISS. (Pat. 1301). Full double fragrant flowers. Rose red to deep wine red. Compact, free flowering plant. **\$1.25 each; 3 for \$3.50**

RED IMP. (Pat. 1032). Small double bright red flowers. One of the best for pots. Always in bloom. **\$1.25 each; 3 for \$3.50**

THUMBELINA. Semi-double red flowers. Pointed red buds. An improved Tom Thumb. **\$1.25 each**

JULIETTE. Bright crimson. Flowers larger than most miniatures. Holds color well even in warm weather. Good border plant. **\$1.25 each; 3 for \$3.50**

OAKINGTON RUBY. Miniature red buds open to double one inch flowers. Hardy. Excellent border or pot plant. **\$1.25 each; 3 for \$3.50**

WESTMONT. (Pat. R.R.). New this year. Bright red, opens to double one and one half inch flowers. Fast growing with glossy foliage. Excellent border plant. Similar to Little Buckaroo. **\$1.50 each; 3 for \$3.90**

YELLOW

BIT O' SUNSHINE. (Pat. 1631). Brightest yellow miniature. Shapely yellow buds in profusion on a bushy 12 inch plant. Fragrant. Try this in pots! **\$2.00 each; 3 for \$5.00**

JACKIE. Compact sturdy plant to about 12 inches. Perfectly formed soft yellow buds. Very double 1 1/4 inch flowers. Fragrant. Color best in partial shade or near coast. Fine pot or border rose. **\$1.50 each; 3 for \$3.90**

BABY GOLD STAR. (Pat. 407). Perfect gold yellow buds and flowers. Somewhat larger than most miniatures. **\$1.50 each; 3 for \$3.90**

LITTLE SCOTCH. (Pat. R.R.). New this season. Butterscotch yellow. Beautifully formed long buds. Delightful pot or border rose. **\$1.50 each; 3 for \$3.90**

BI-COLOR

CANDLEFLAME. Plant bushy and vigorous. Slender buds of red, yellow and orange — Talisman colors —

NEW CLIMBING MINIATURES

PINK CAMEO. (Pat. 1451). First truly Everblooming Miniature Rose in Climbing Form. Perfect miniature Rose-pink (Tyrian rose) buds. Long lasting cut flowers — wonderful boutonniere, corsage and small bouquet rose. Shrub or small pillar (up to 5 ft.). Will bloom first year. **\$2.00 each; 3 for \$5.00**

CANDY CANE. (Pat. R.R.). New and different. Opens to semi-double one and one half inch flowers with golden stamens. Pink to light red with white stripes! See color illustration. Blooms in loose clusters or sprays. Climbing Miniature up to 4 feet tall. Supply limited. **\$2.00 each; 3 for \$5.00**

MAGIC WAND. (Pat. R.R.). New red everblooming miniature climber. Tiny Tom Thumb buds. Always in bloom. (See color illustration). **\$2.00 each**

To save money, order in groups of three of a variety. All varieties shipped in 2 1/4" paper pots unless otherwise noted. \$1.25 varieties, 3 for \$3.50; \$1.50 varieties, 3 for \$3.90; \$2.00 varieties, 3 for \$5.00. PREPAID in U.S.A., Canada, Alaska and Hawaii. ADD 25c to all orders under \$2.50 for postage and packing.

For airmail shipment add 25c for the first plant and 15c for each additional plant. California customers please add 4% Sales Tax.

WE SHIP October to June.

Patented varieties offered are being handled under license from patent owners.

open to single 5 petaled flowers. A delightful different miniature. **\$1.50 each**

PATTY LOU. (Pat. 1335). Full double, fragrant rose colored flower — silver pink on back of petals. Pretty bud; pretty flower — lots of them, and the plant is thornless! **\$1.25 each; 3 for \$3.50**

PINK

MARY HAYWOOD. (Pat. App. For.) Bright pink. Very double one inch flowers. Petals drop clean. Makes a neat free-flowering plant about 10 inches high. Abundant, bright green, very tiny foliage. **\$1.25 each; 3 for \$3.50**

PINK JOY. (Pat. 1378). Double, fragrant pink flowers. Beautifully shaped deep pink buds with touch of salmon. Grows much like Oakington Ruby. **\$1.25 each; 3 for \$3.50**

ROSA ROULETTI. Tiny pink buds and double pink flowers. One of the older varieties but still good. Hardy and long lived. **\$1.25 each; 3 for \$3.50**

PEGGY GRANT. Shell pink. One of the daintiest of all miniatures. Especially nice for pots. **\$1.25 each; 3 for \$3.50**

PERKY. (Pat. R.R.). New. Small glossy foliage. Compact 10 - 12 inch plant. Very fragrant, full double one inch pink flowers. **\$1.25 each; 3 for \$3.50**

LILAC
LILAC TIME. Rare. Soft lilac-pink to light red changing to lilac. Delightfully different. 10 inches. **\$1.25 each**

WHITE
WHITE ASTER. (Pat. App. For). Very bushy, compact plants up to 10 inches high are covered with tiny soft pink buds which open into double one-inch white flowers (sometimes tinted with soft pink). Numerous narrow petals give individual flowers the appearance of tiny aster blooms. **\$1.25 each**

FROSTY. (Pat. 1412). One of the world's whitest roses! Glossy foliage on a nearly thornless plant. Excellent for pots, planter boxes and borders. **\$1.50 each; 3 for \$3.90**

POLKA DOT. Fine white miniature. Resembles K.A. Victoria only in miniature. Hardy, vigorous plant. Double ivory white flowers. **\$1.25 each**

CINDERELLA. (Pat. 1051). Small, very double white. Bushy, vigorous plant. One of the best. **\$1.25 each; 3 for \$3.50**

PIXIE. (Pat. 408). Excellent low growing double white. **\$1.25 each**

CLIMBING JACKIE. (Pat. R.R.). Soft yellow. Very double, fragrant. Similar to the bush "Jackie". Grows up to 5 ft. tall. A really good rose. **\$2.00 each**

FAIRY PRINCESS. Tiny fern-like foliage. Miniature salmon-orange buds open to very double pink flowers. A climbing miniature in a new color. **\$1.50 each; 3 for \$3.90**

REDHEAD. Similar to Pink Cameo. Blood red buds and flowers. **\$1.50 each**

BABY JAYNE. (Pixie-Hedge). New, very double one inch pink flowers. Glossy leaves. Everblooming pillar to 4 feet. Excellent hedge. **\$1.25 each; 3 for \$3.50**

PAPOOSE. Excellent ground cover. Very hardy. Grows only a few inches high but spreads out 3 to 4 feet across. Free bloomer with clusters of one inch single white flowers. **\$1.00 each; 3 for \$2.70; 10 for \$7.50**

MOORE MINIATURE ROSES

Sequoia Nursery

2519 E. Mineral King

Visalia, California